

Historic, Archive Document

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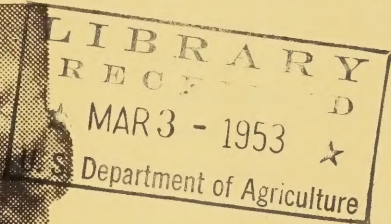
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NEW JERSEY CERTIFIED GLADIOLUS BULBS

1953 Wholesale-Retail Price List

(5% Discount On Orders of \$25.00 Or More)



All stock treated with Spergon before planting and after cleaning.

SATISFACTION GUARANTEED

If at any time your order is not satisfactory, you can return same at our expense and your purchase price will be refunded.



BULB SIZES

Large bulbs are $1\frac{1}{4}$ inches in diameter and up. Medium bulbs are $\frac{3}{4}$ of an inch to $1\frac{1}{4}$ inches. Small bulbs are $\frac{1}{2}$ inch in diameter.

Palmyra Gladiolus Gardens

William A. Reidenbaker

Forklanding Road

Phone: Riverton 9-1876-J

POST OFFICE BOX 133-14

PALMYRA, NEW JERSEY

Retail Price List

All Bulbs listed for retail will be sent Postpaid

Extra Bulbs of the newer varieties will be included in each order.

<i>Variety</i>	<i>Color</i>	<i>Large</i>	<i>Med.</i>	<i>Small</i>
Astrid	Beautiful Light Rose	4 - .25	6 - .25	10 - .25
Atlantic	Ruffled Salmon Red	4 - .40	6 - .40	10 - .25
Aureole	Ruffled Light Yellow	4 - .25	6 - .25	12 - .25
Beauty Blush	Pale Pink	4 - .25	6 - .25	10 - .25
Benj. Britton	Fine Light Mauve	4 - .25	6 - .25	12 - .25
Birch Red	Very Good Dark Red	4 - .30	4 - .20	10 - .30
Buckeye Bronze	Lovely Bronze	4 - .25	6 - .25	10 - .20
Burma	Deep Rose, Highly Ruffled	4 - .25	6 - .25	10 - .25
Chamouny	Rose and Silver	4 - .25	6 - .25	10 - .20
Circe	Deep Orange Red	2 - .50	4 - .50	5 - .25
Cherbourg	Deep Rose	4 - .25	6 - .25
Citation	Beautiful Tall Light Pink	1 - .25	1 - .20	1 - .10
Conn. Yankee	Light Pink with Scarlet Blotch	4 - .30	4 - .20
Daisy Mae	Orange with Dark Blotch	4 - .25	6 - .25	10 - .25
Dieppe	Beautiful Salmon Red	4 - .25	6 - .25	10 - .25
Drum Major	Orange with Red Blotch	4 - .30	6 - .30	10 - .30
Elizabeth The Queen	Very Fine Lavender	4 - .25	6 - .25	10 - .20
Evangeline	Tall Light Pink	4 - .50	6 - .50	10 - .30
Firebrand	Bright Red	4 - .25	6 - .25	10 - .25
Florence Nightingale	Beautiful White	4 - .25	6 - .25	10 - .25
Friendship	Early Pink, Very Beautiful	4 - .30	6 - .30	10 - .30
Gold	New Deep Yellow	1 - .75	1 - .50	1 - .25
Golden State	Late Yellow	4 - .25	6 - .25
Gloriosa	Soft Rosy Pink	4 - .25	6 - .25
Hans Van Meegeren	Deep Canary Yellow	4 - .40	6 - .30
Harold K.	Massive Scarlet	1 - .40	1 - .30	1 - .20
Harry Hopkins	Beautiful Rose Red	4 - .25	6 - .25	10 - .25
Hearts Desire	Beautiful Ruffled Pink	2 - .25	4 - .25	6 - .25
Ivy Robertson	Blush Pink	4 - .25	6 - .25	10 - .25
Jays Joy	Very Good Orange	4 - .25	6 - .25	10 - .25
June Bells	Early White	4 - .20	6 - .20	10 - .20
Junior Miss	Very Good Pink	4 - .20	6 - .20	10 - .20
King David	Beautiful New Purple	1 - 1.00	1 - .75
Lantana	Early Orange and Gold	4 - .25	6 - .25
Leading Lady	Cream White, one of the best	4 - .25	6 - .25	10 - .20
Leah Gorman	Red with White Blotch	1 - .25	1 - .20
Lavander Prince	Fine Dark Lavender	4 - .25	6 - .25	10 - .20
Market Queen	A good Buff, long spikes	4 - .25	6 - .25	10 - .25
Madeline Brown	Salmon Pink	4 - .30	6 - .30	10 - .25

Retail Price List

<i>Variety</i>	<i>Color</i>	<i>Large</i>	<i>Med.</i>	<i>Small</i>
Maureen Gardner	Creamy White, Violet Markings	4 - .30	6 - .30	10 - .30
Marshal Montgomery	Velvety Dark Red	3 - .25	6 - .30
Mighty Monarch	Giant Medium Red	4 - .30	6 - .30
Miss Wisconsin	Very Good Light Rose	4 - .25	6 - .25	10 - .25
Montpelier	Very Lovely Pink	4 - .25	6 - .25	10 - .25
Mother Fisher	New White	1 - .35	1 - .25	1 - .15
My Dear	Early Shell Pink	2 - .25	4 - .25	6 - .25
Myrna Fay	Early Lavender	4 - .25	6 - .25	10 - .25
Nancy	Beautiful Scarlet	4 - .25	6 - .25	10 - .20
New York	Deep Rose Red	4 - .30	6 - .30	10 - .25
Ohio Non Pareil	Large Bright Red	4 - .25	6 - .25	10 - .20
Ogarita	Large Salmon Rose	4 - .25	6 - .25	10 - .25
Orange Gold	Orange with Golden Throat	4 - .25	6 - .25	10 - .20
Oriental Pearl	Very Large Cream	4 - .25	6 - .25	10 - .20
Pactolus	Apricot with Red Blotch	4 - .25	6 - .25	10 - .25
Parthenia	Large deep Mauve	4 - .30	6 - .30	10 - .30
Patrol	Beautiful Apricot	4 - .40	6 - .40	10 - .40
Picardy	Large Salmon Pink	4 - .25	6 - .25	10 - .20
Pink Picardy	Dark Salmon Pink	4 - .30	6 - .30
Pink Radiance	Beautiful Light Pink	4 - .25	6 - .25	10 - .25
Ravel	Medium Shade of Blue	4 - .25	6 - .25
Red Charm	Lovely Dark Red	4 - .25	6 - .25	10 - .20
Red Cherry	Fine Early Red	4 - .30	6 - .30	10 - .25
Redowa	Tall Medium Red	4 - .40	6 - .40	10 - .35
Red Wing	Best Scarlet	4 - .50	6 - .50	10 - .40
Royal Winsor	Very Good Red	4 - .30	6 - .30	10 - .25
Silver Wings	White (sport of Picardy)	4 - .25	6 - .25	10 - .20
Sherwood	Lovely Purple	4 - .30	6 - .30	10 - .25
Sparks	Cream with Red Blotch	4 - .25	6 - .25	10 - .25
Skymaster	Chestnut Rose	4 - .30	6 - .30	10 - .30
Spic and Span	Deep Ruffled Pink	4 - .25	6 - .25	10 - .25
Spotlight	Lovely Yellow with Red Center	4 - .25	6 - .25	10 - .20
Sun Spot	Good Buff	4 - .30	6 - .30	10 - .30
Tivoli	Fine Light Pink	4 - .25	6 - .25	10 - .25
Valeria	Early Red	4 - .25	6 - .25	10 - .25
Velvet Mantle	New Deep Velvety Red	4 - .30	6 - .30
Vulcan	Large Clear Purple	4 - .25	6 - .25	10 - .25
Wedgewood	Beautiful Lavender and Cream	4 - .25	6 - .25	10 - .25
White Goddess	Extra Good White	4 - .30	6 - .30	10 - .30
Yellow Herold	Medium Yellow	4 - .25	6 - .25	10 - .20
Mixed	20 Varieties Large \$4.00 Per 100			
Mixed	20 Varieties Medium \$2.00 Per 100			

Wholesale Prices

Prices quoted are F.O.B. Palmyra, New Jersey. All stock is offered
subject to prior sale.

<i>Variety Per 100</i>	<i>No. 1</i>	<i>No. 2</i>	<i>No. 3</i>	<i>No. 4</i>	<i>No. 5</i>	<i>No. 6</i>
Aureole	\$ 6.00	5.00	4.00	3.00	2.00	1.00
Birch Red	7.00	6.00	5.00	4.00	3.00	2.00
Boulogne	5.00	4.00	3.00			
Buckeye Bronze	5.00	4.00	3.00	2.00	1.00	.75
Burma	5.00	4.00	3.00	2.00	1.00	.75
Chamouny	5.00	4.00	3.00	2.00	1.00	.75
Daisy Mae	5.00	4.00	3.00	2.00	1.00	.75
Dieppe	5.00	4.00	3.00	2.00	1.00	.75
Drum Major	6.00	5.00	4.00	3.00	2.00	1.00
Elizabeth Queen	5.00	4.00	3.00	2.00	1.00	.75
Evangeline	10.00	8.00	7.00	5.00	4.00	3.00
Florence Nightingale	6.00	5.00	4.00	3.00	2.00	1.00
Friendship	6.00	5.00	4.00	3.00	2.00	1.00
Harry Hopkins	5.00	4.00	3.00	2.00	1.00	.75
Hans Van Meegeren	6.00	5.00	4.00	3.00	2.00	1.00
June Bells	4.00	3.00	2.00			
Junior Miss	4.00	3.00	2.00	1.00		
Lavender Prince	5.00	4.00	3.00	2.00	1.00	.75
Leading Lady	4.00	3.00	2.00			
Market Queen	5.00	4.00	3.00	2.00	1.00	
Maureen Gardner	6.00	5.00	4.00	3.00	2.00	
Nancy	5.00	4.00	3.00	2.00	1.00	.75
Ogarita	5.00	4.00	3.00	2.00	1.00	.75
Orange Gold	5.00	4.00	3.00	2.00	1.00	.75
Pactolus	5.00	4.00	3.00	2.00	1.00	.75
Picardy	4.00	3.00	2.00	1.50	1.00	.75
Red Charm	5.00	4.00	3.00	2.00		
Red Cherry	6.00	5.00	4.00	3.00		
Redowa	6.00	5.00	4.00	3.00		
Sherwood	6.00	5.00	4.00	3.00	2.00	1.50
Sparks	6.00	5.00	4.00	3.00	2.00	1.50
Spotlight	4.00	3.00	2.00	1.50		
Spic & Span	5.00	4.00	3.00	2.00	1.50	1.00
Sun Spot	6.00	5.00	4.00			
Tivoli	5.00	4.00	3.00			
Wedgewood	5.00	4.00	3.00	2.00		
White Goddess	6.00	5.00	4.00			
Mixed	3.00	2.00	1.50			

25 or more bulbs at the 100 rate. 1000 will be 8 times 100 rate.

250 or more at the 1000 rate.